



ORACLES OF TRUTH™
ACADEMY

DIGITAL MEDIA TECHNOLOGY PROGRAM



Digital Media Technology (DMT) Program

The DMT program introduces students to digital media production and marketing. In this program, students acquire professional competency to produce stellar products, program, and show using multiple types of digital media technologies.

Students are required to write creative treatments, speeches, radio and television scripts, practice broadcasting live on air, design marketing materials, brands, publish and run media campaigns, and grow their audience. Individual and team projects allow students the opportunity to apply competencies and skills they have learned in a real-world context. They can build their professional portfolio and résumé while engaged in real context based employer projects.

Students are also required to publish community blogs, book reviews, personal life stories, and other types of literary works to connect, share, contribute, and interact with others in the learning community. Individual and team projects allow students to produce programs where they gain experience speaking in live radio and television broadcasts.

Courseware Materials

The list of courseware materials below are standard for every eCourse. Students must purchase required courseware materials and textbooks to successfully complete the program and earn the degree. These out-of-pocket expenses combined with residency and technology fees are in lieu of tuition. Our students do not pay tuition to take required courses in any degree program.

eModule Products	eClass Products
<ul style="list-style-type: none">• eModule Outline• Lessons & Assignments• Quizzes• Knowledge Exams• Help Document• Glossary• Reference Document	<ul style="list-style-type: none">• eClass Outline• Textbook(s)• Facilitator Guide• Participant Guide• Presentations (1-7)• Weekly Discussion Forum Questions• Project & Assignments (1-7)• Performance Exam• Project Performance Evaluation*

* Denotes the document is an evaluation rubric for conducting student project evaluations.

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eCourses

Every Course has two parts an eModule and eClass. Residency and Internship eCourses do not follow the same format since they are delivered on site at the selected campus.

Code	eModule	Weeks	eClass	Weeks	Credits
DMT100	Introduction to Digital Media	1	Digital Media Research Project	7	3
DMT101	Creative Writing and Speaking	1	Creative Public Speaking Project	7	4
DMT102	Producing a Radio Show	1	Radio Production Project	7	4
DMT103	Producing a Television Show	1	Television Production Project	7	4
DMT104	Digital Media Team Builder	1	Digital Media Residency Practicum	2	2
DMT105	Design and Branding	1	Design and Branding Project	7	3
DMT106	Digital Marketing	1	Digital Marketing Project	7	3
DMT107	Broadcasting a Show	1	Broadcasting Project	7	4
DMT108	Digital Media Producer	1	Digital Media Producer Internship	11	8
	Total	9	Total	62	35